



February 2011

Dear Local Business Owner/Manager:

In a time where physical education takes a back seat and programs are cut in our local schools, The Northridge Pacers Track Club is currently reaching out to our community in an effort to raise money for scholarships, facility fees (Granada Hills Charter High School), yearbooks, year-end picnic and additional expenses.

The Northridge Pacers have been a part of the San Fernando Valley since 1974. We have over 300 children that participate in our program with over 200 families that patronize the local businesses, such as yours. We have an experienced coaching staff that mentor and coach the children who range in age from 5-17. We are committed to teaching the children the fundamentals of teamwork, discipline, and building confidence. Our vision is to provide our children with the necessary tools to assist them to be successful on and off the track.

We would appreciate any donation that can be used in our raffles or by the organization to benefit the children. Our organization is run 100% by volunteers, so 100% of your donation goes directly towards benefits for the children in our program. One of our Board Members would be happy to discuss our Sponsorship Program with you. An outline of the Program is attached for your review and consideration.

Once you have selected your Sponsorship Level, please contact the club representative who gave you this package or a Pacers Team Administrator at [Pacerc275@aol.com](mailto:Pacerc275@aol.com). You may also contact our administrators directly: Cheryl Ross 818-631-1733 or Voshon Rodgers 818-216-2933. We will make arrangements to pick up your check or in-kind donation.

We look forward to hearing from you!

Sincerely,

*Jeff Armstead*

Jeff Armstead  
President  
Northridge Pacers Track Club

Attachment – Sponsorship Levels

---

P.O. Box 34152; Granada Hills, CA 91394

The Northridge Pacers Youth Track Club is a non-profit organization as described in Section 170 (c) of the Internal Revenue Code of 1986) 501(c) 3 Fed Tax ID # 95-3621915. Website: [www.NorthridgePacers.org](http://www.NorthridgePacers.org)



## Sponsorship Program

### Friend to the Club (donations less than \$100)

- ❖ Acknowledgement in our Annual Yearbook (300 copies distributed) and on our website Sponsor page

**Bronze - \$100+**

The above PLUS...

- ❖ Your business' banner, supplied by you, prominently displayed at our home track meets at Granada Hills Charter High School, and
- ❖ PSA announced during home track meets promoting your business or organization

**Silver - \$250+**

All of the above PLUS...

- ❖ A Sponsorship Plaque to display at your place of business or home showing your support of our Club

**Gold - \$500+**

All of the above PLUS...

- ❖ Your business logo listed on the Northridge Pacers website with an option to link to your website

**Platinum - \$1000+**

All of the above Plus...

- ❖ Full page ad in our Annual Yearbook

- Yes, we are interested in sponsoring the Northridge Pacers! We have selected the \_\_\_\_\_ sponsorship level. We will be donating the following:**

- We've attached a check Payable to the Northridge Pacers for \$\_\_\_\_\_ and/or
- We will be giving an in-kind donation of:  
\_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_